





NABA

NUOVA ACCADEMIA
DI BELLE ARTI

why NABA

TO STUDY

in **Milan** and **Rome**, the world capitals of **Culture, Fashion, Art** and **Design**

TO COLLABORATE

with **companies** and **institutions** in projects, internships and to benefit from many other opportunities.

TO GAIN

a **multidisciplinary, global, experimentation-oriented** approach.

TO LEARN

from **prestigious** faculty members and internationally renowned **professionals**.

TO ATTEND

programmes in Italian and English and obtain a degree that is legally **recognised by the Italian Ministry of University and Research (MUR)**, as well as at an **international** level.

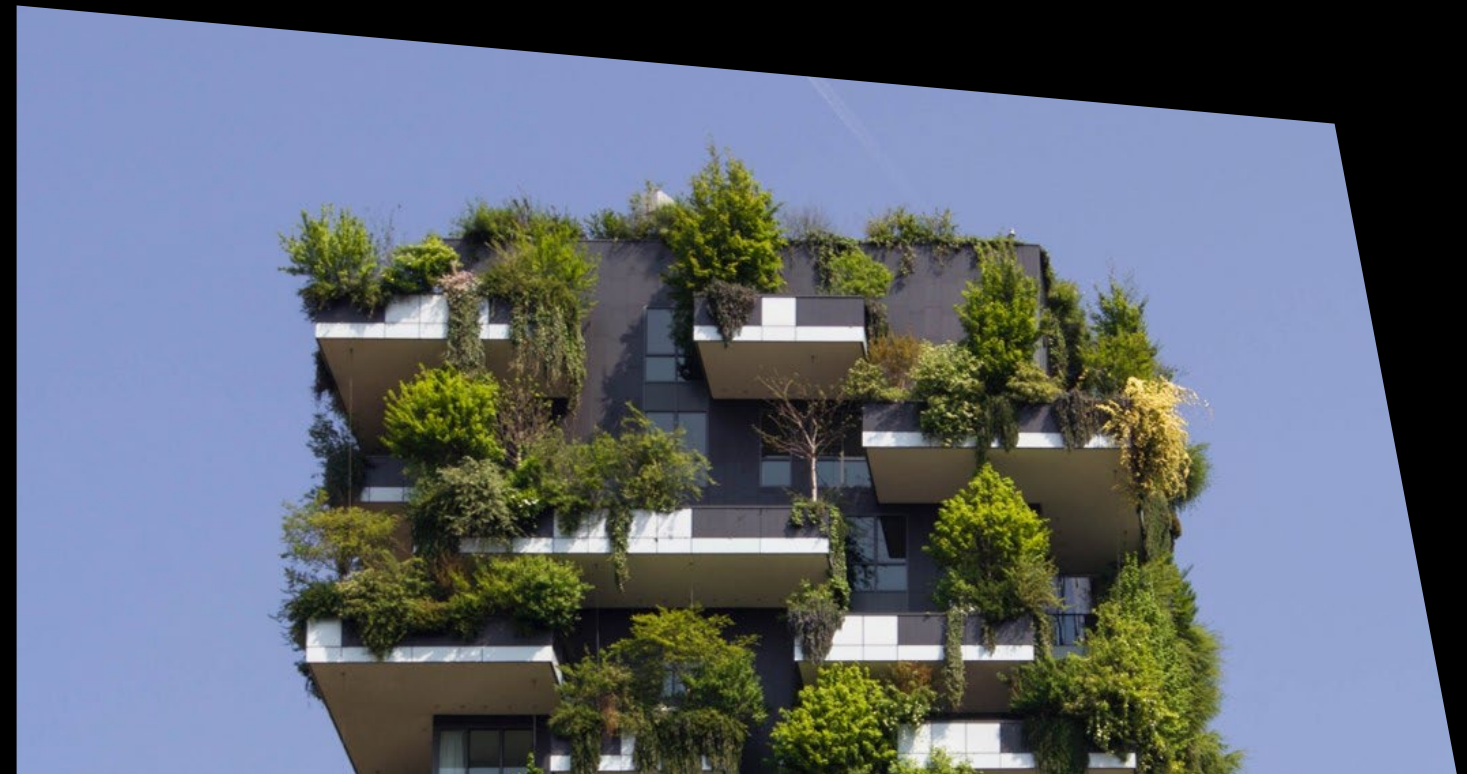
TO STUDY

at a **multi-awarded** institution, for the 2nd year in a row named as **the** best Italian Academy of Fine Arts in the **top 100** worldwide in Art & Design field in **QS World University Rankings® by Subject 2022**.

STUDYING IN MILAN

MILAN

The international capital
of Art, Fashion and Design



CITY OF ARTS

Prestigious international
institutions and cultural initiatives,
from tradition to innovation



CITY OF FASHION

**The Fashion Weeks and the most
famous fashion designers'
showrooms and studios**



CITY OF DESIGN

The International Design Week
and hub of the most important
design studios



STUDYING IN ROME

ROME

**Eternal city of unique
archaeological, historical and
social heritage**



NABA

NUOVA ACCADEMIA
DI BELLE ARTI

CITY OF ARTS

The capital of Italian culture
and cinema





NABA

NUOVA ACCADEMIA
DI BELLE ARTI

CITY OF FASHION

Headquarter for important haute
couture events such as Altaroma
and prestigious fashion brands

THE ACADEMY



NABA, Nuova Accademia di Belle Arti

- Founded in Milan in 1980
- The first and the largest private Academy in Italy **recognised by Italian Ministry of University and Research (MUR)**, back in 1981
- **Innovative and multidisciplinary experiences** in the artistic and professional context of current trends
- Offers academic degrees equivalent to first and second level university degrees in the **Communication and Graphic Design, Design, Fashion Design, Media Design and New Technologies, Set Design and Visual Arts Areas**
- Special Programmes like Semester Abroad and Summer Courses
- **International exchange opportunities** around the world
- 4,500 students coming from more than 80 different countries

30% International students
More than 80 nationalities represented

RECOGNITIONS

- In 2022 NABA has been named for the 2nd year in a row as the **Best Italian Academy of Fine Arts** in the top 100 worldwide in Art & Design field in **QS World University Rankings® by Subject**.
- According to a recent research conducted by **Uni-Italia** (Centre for the academic promotion and orientation of study in Italy) on AFAM institutes, **NABA is the Italian Academy of Fine Arts with the highest number of foreign students**, confirming its prestige as the most international Art and Design Academy in Italy.

NABA BEST ITALIAN ACADEMY

For the
2nd year
in a row

Among the **TOP 100**
universities worldwide
by Subject Art & Design

RECOGNITIONS

- NABA was selected by FRAME Publisher in the guide to 30 World's Leading Graduate Design and Fashion Schools
- NABA was selected by Domus Magazine as one of the Europe's Top 100 schools of Architecture and Design
- NABA was ranked by BoF - Business of Fashion - Global Fashion School Ranking



NABA AWARDS

- AccadeMibact - MiBACT and La Quadriennale di Roma
- ADCI Awards - Art Directors Club Italiano
- ADI Design Index
- ADI - Targa Bonetto
- Cantica21 (Italian Contemporary Art Everywhere) promoted by MAECI and MiBACT
- Colorama Awards by Filmar
- D&AD New Blood Awards
- DECO - Design Competition Condivisione
- EPDA - European Brand & Packaging Design Association
- James Dyson Award 2020
- Jumpthegap Roca International Design Contest
- Imago Mundi - Benetton
- International Lab of Mittelmoda - Fashion Award: Absolute Prize Creativity - Camera Nazionale della Moda Italiana e Knitwear Prize - Benetton Group
- ISKO I-SKOOL (RECA Award 2019)
- MAXXI BVLGARI PRIZE
- Milano Moda Graduate - Camera Nazionale della Moda Italiana (YKK Award 2019; 2020)
- Olivetti Design Contest
- Première Vision
- Premio AIF Adriano Olivetti
- PNA, Premio Nazionale delle Arti – Ministero dell'Università e della Ricerca (MUR)
- Premio Nazionale Franco Enriquez
- Premio Scenario
- Premio Web, Corto in Accademia, Accademia di Belle Arti di Macerata
- Pubblicità Progresso
- SCA (Summit Creative Award) - SIA (Summit International Award)
- Short Italian Cinema at Settimana Internazionale della Critica during the Venice International Film Festival (Best Short Film and Best Directors Awards)
- SPOT SCHOOL AWARD
- The Young Ones - The One Club for Creativity
- Torino Film Festival
- Un Designer per le Imprese - Camera di Commercio di Milano e Material ConneXion
- Vesti il Parco Archeologico del Colosseo in collaboration with Altaroma
- Visioni d'Impresa - Assolombarda
- Who is On Next? Altaroma in collaboration with Vogue Italia

NABA

NUOVA ACCADEMIA
DI BELLE ARTI

NABA CAMPUS IN MILAN

- Located in the Navigli district, one of the liveliest areas of the city, the campus consists of 13 buildings, inserted in a historical complex with significant architectural value
- Approximately 17,000 sqm, NABA campus include student's study and lounge areas, a green area, a library and several specialised laboratories

NABA
NUOVA ACCADEMIA
DI BELLE ARTI

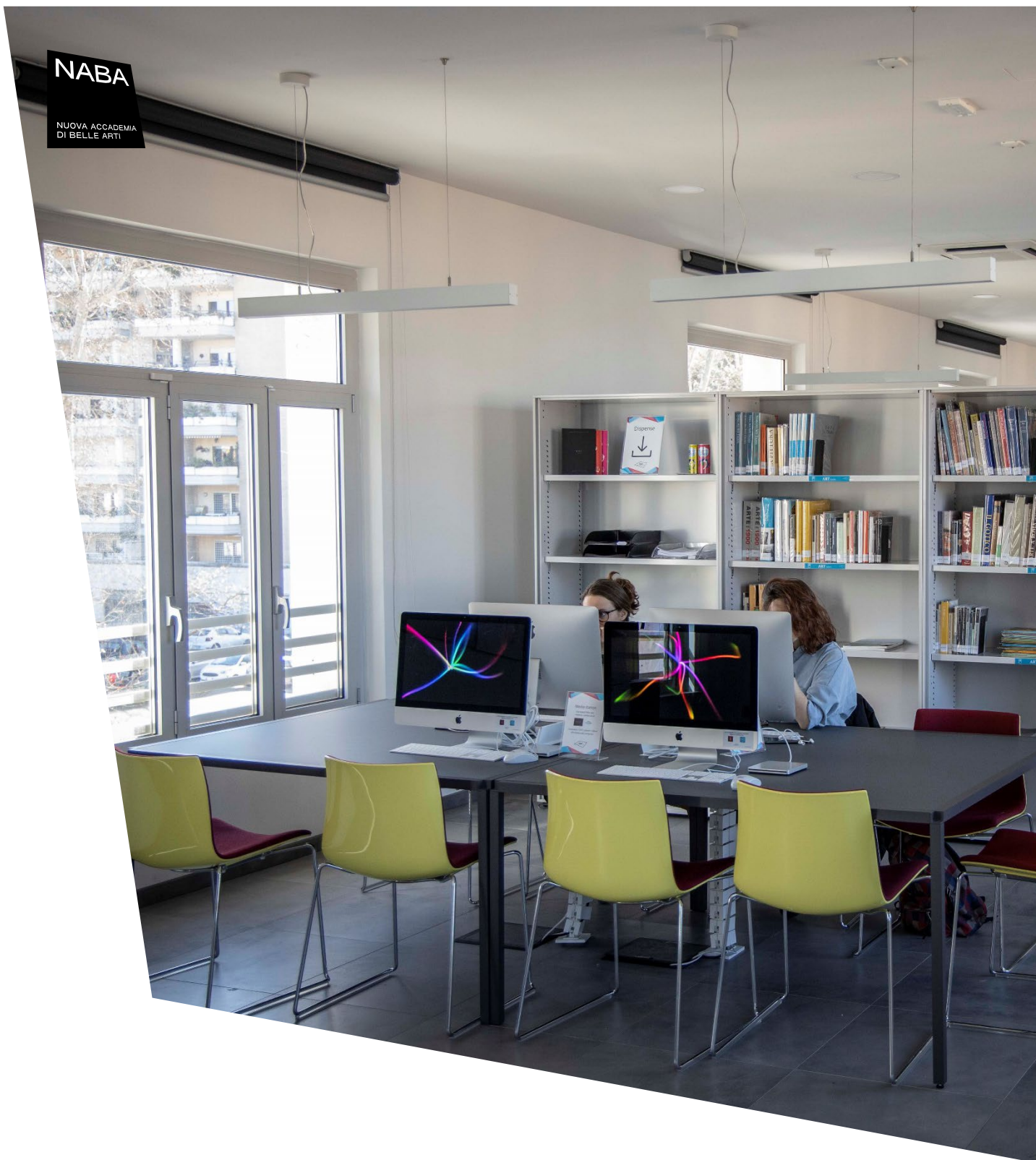


A0.1 ↓ ↓ A0.3

A0.2 ↓ ↓ A0.4

NABA campus in Milan





NABA CAMPUS IN ROME

- Located in two adjacent historical buildings dating back to early 20th Century in the Ostiense district, where the artistic and cultural heritage meets contemporary culture
- Only 200 metres far from the metro station, the campus covers an area of approximately 3,500 sqm with specialised laboratories, a library, as well as study and lounge spaces

NABA

NUOVA ACCADEMIA
DI BELLE ARTI

NABA campus in **Rome**

NABA

NUOVA ACCADEMIA
DI BELLE ARTI



LABORATORIES

NABA has numerous specialised laboratories directed at providing students with the professional tools to create complex and interdisciplinary projects, among them:

- Design and Set Design Labs with Laser Cut, 3D Print, CNC milling machine, wood and plastic processing machines, painting booth, thermoforming machines, professional chamber kiln for firing
- Fashion Design Labs with industrial sewing machines, presses, irons and racks, mannequins and professional systems for creating complex designs
- Textile Library for research and study of fabrics
- Knitting Lab
- Film and Photo Studio Labs, Green Screen, Ciclorama, VFX, 2D-3D Animation, Virtual/Augmented Reality tools, Video Games and Audiovisual Production, Photo Shootings environments
- Visual Arts Labs (Atelier), Chalcographic engraving spaces, Darkroom

MAIN SERVICES

- Free wifi
- Student computer rooms
- Library
- Study, lounge and dining areas
- Career service
- Housing service
- Student life service



ACADEMIC OFFER



BACHELORS OF ARTS

180 CFA (1CFA=1ECTS)

- **GRAPHIC DESIGN AND ART DIRECTION** (Italian-English / Milan-Rome)
- **DESIGN** (Italian-English / Milan)
- **FASHION DESIGN** (Italian-English / Milan-Rome)
- **CREATIVE TECHNOLOGIES** (Italian-English / Milan)
- **FILM AND ANIMATION** **NEW!** (Italian-English / Milan-Rome*)
- **SET DESIGN** (Italian-English / Milan)
- **PAINTING AND VISUAL ARTS** (Italian-English / Milan-Rome)

MASTERS OF ARTS

120 CFA (1CFA=1ECTS)

- **USER EXPERIENCE DESIGN** (Italian-English / Milan-Rome ***NEW!**)
- **VISUAL DESIGN AND INTEGRATED MARKETING COMMUNICATION** (Italian-English / Milan-Rome ***NEW!**)
- **INTERIOR DESIGN** (Italian-English / Milan)
- **PRODUCT AND SERVICE DESIGN** (Italian-English / Milan)
- **SOCIAL DESIGN** (Italian-English / Milan)
- **FASHION AND COSTUME DESIGN** ***NEW!** (Italian-English / Rome)
- **FASHION DESIGN** (Italian-English / Milan)
- **TEXTILE DESIGN** (Italian-English / Milan)
- **CREATIVE MEDIA PRODUCTION** (Italian-English / Milan)
- **VISUAL ARTS AND CURATORIAL STUDIES** (Italian-English / Milan-Rome ***NEW!**)

ACADEMIC MASTERS

60 CFA (1CFA=1ECTS)

- **CREATIVE ADVERTISING** (English / Milan)
- **SUSTAINABLE INNOVATION COMMUNICATION** **NEW!** (Italian-English / Milan-Rome*)
- **NEW URBAN DESIGN** ***NEW!** (Italian-English / Milan)
- **FASHION DIGITAL MARKETING** ***NEW!** (Italian-English / Milan)
- **SCREENWRITING FOR SERIES** ***NEW!** (Italian-English / Rome)
- **ART AND ECOLOGY** ***NEW!** (Italian-English / Milan)
- **CONTEMPORARY ART MARKETS** (Italian-English / Milan)
- **PHOTOGRAPHY AND VISUAL DESIGN** (Italian-English / Milan)
- **FASHION LAW** ****NEW!** (English – with simultaneous translation / Blended – online and in campus)
A collaboration between NABA and UNINETTUNO University

OTHER PROGRAMMES

Semester Abroad Programmes / Summer Courses / Diploma Programmes / Erasmus+ and International Exchange / Foundation Year / Corsi Brevi (*Short Courses*) / Gap Year Programme

*Course/Teaching delivery campus subject to authorisation by MUR for A.Y. 2022/23.

**University Master's Degree accredited by International Telematic University UNINETTUNO (60 CFU).

The programmes and topics indicated in this presentation may undergo variations due to academic or ministerial reasons. For all the updates on didactic news: www.naba.it

NABA

NUOVA ACCADEMIA
DI BELLE ARTI

BACHELORS OF ARTS

NABA

NUOVA ACCADEMIA
DI BELLE ARTI

Scomodi equilibri



Bachelor of Arts in

GRAPHIC DESIGN AND ART DIRECTION

Specialisations

Brand Design

Creative Direction

Visual Design

Campus

Milan - Rome

This BA guides students into the varied world of communication, which has been increasingly expanding with the spreading of new media and their interesting professional applications. With its three main specialisations, it is an interdisciplinary programme ranging between the various fields of graphic design, from advertising to digital publishing, from digital media to 3D motion graphics. Through the experimental activity of its creative workshops, the students can work on real projects in collaboration with internationally renowned professionals.





Bachelor of Arts in **DESIGN**

Specialisations
Interior Design
Product Design

Campus
Milan

Following the “learning by doing” approach, the BA alternates and integrates theoretical studies with experiential workshops. After having explored basic concepts and techniques, students learn to observe the multitude of contemporary forms of design and how to apply them to their work. The course aims at stimulating sensitivity and passion for the world of objects, understood as cultural artefacts that reflect and shape human life. It explores space as an environment, examining its interactions with objects and its function as a stage for individual and collective rituals.



NABA

NUOVA ACCADEMIA
DI BELLE ARTI



Bachelor of Arts in

FASHION DESIGN

Specialisations

Fashion Design

Fashion Styling and Communication

Fashion Design Management

Campus

Milan - Rome

This BA aims at preparing students to enter the professional world within the national and international Fashion System. With a creative and practical approach, the programme guides students to find and develop their talents, led by a faculty consisting of professionals, and through collaborative experiences with companies and institutions connected to the cultural, social and economic life of Milan and Rome. It is a nonstop laboratory of ideas thanks to the collaboration among the different specialisations, which fosters the synergy of a real work team.



Bachelor of Arts in **CREATIVE TECHNOLOGIES**

Specialisations

Game

VFX and 3D

Campus

Milan

The BA in Creative Technologies (First Level Academic Degree in New Technologies for Applied Arts) explores the world of CGI and aims at growing professional figures in the fields of Game, VFX and 3D. Over the whole programme the students learn the most innovative digital techniques: from virtual production to develop VFX in real time, to character design and animation with the use of motion capture systems, from the development of videogames to the design of virtual reality experiences.





Bachelor of Arts in **FILM AND ANIMATION** NEW!

Specialisations
Filmmaking
Animation

Campus
Milan - Rome*

The BA in Film and Animation was born to prepare creative talents and professionals in the field of audiovisual creations, in particular in the branch of cinema, in both live action productions and animations, and in all the traditional, contemporary and future applications including their hybrid products. The dynamic nature of this industry and of new technologies assumes the outlining, even in the short term, of new professional roles, and the BA lays the foundations to keep up with these changes.

*Teaching delivery campus subject to authorisation by MUR for A.Y. 2022/23.

NABA

NUOVA ACCADEMIA
DI BELLE ARTI



Bachelor of Arts in

SET DESIGN

Specialisations

Theatre and Opera

Media and Events

Campus

Milan

The BA provides students with the tools to address the complex reality of set design through the study of design-related topics in the fields of theatre, events, exhibitions, fashion shows, cinema and television, among others. Through crossover courses like photography, light design, costume design and performing arts, and internships at theatres and leading companies in the field, students acquire qualified skills to enter the professional world, including the development of professional dossiers, budgets and periodic analysis production, work planning and organisation.



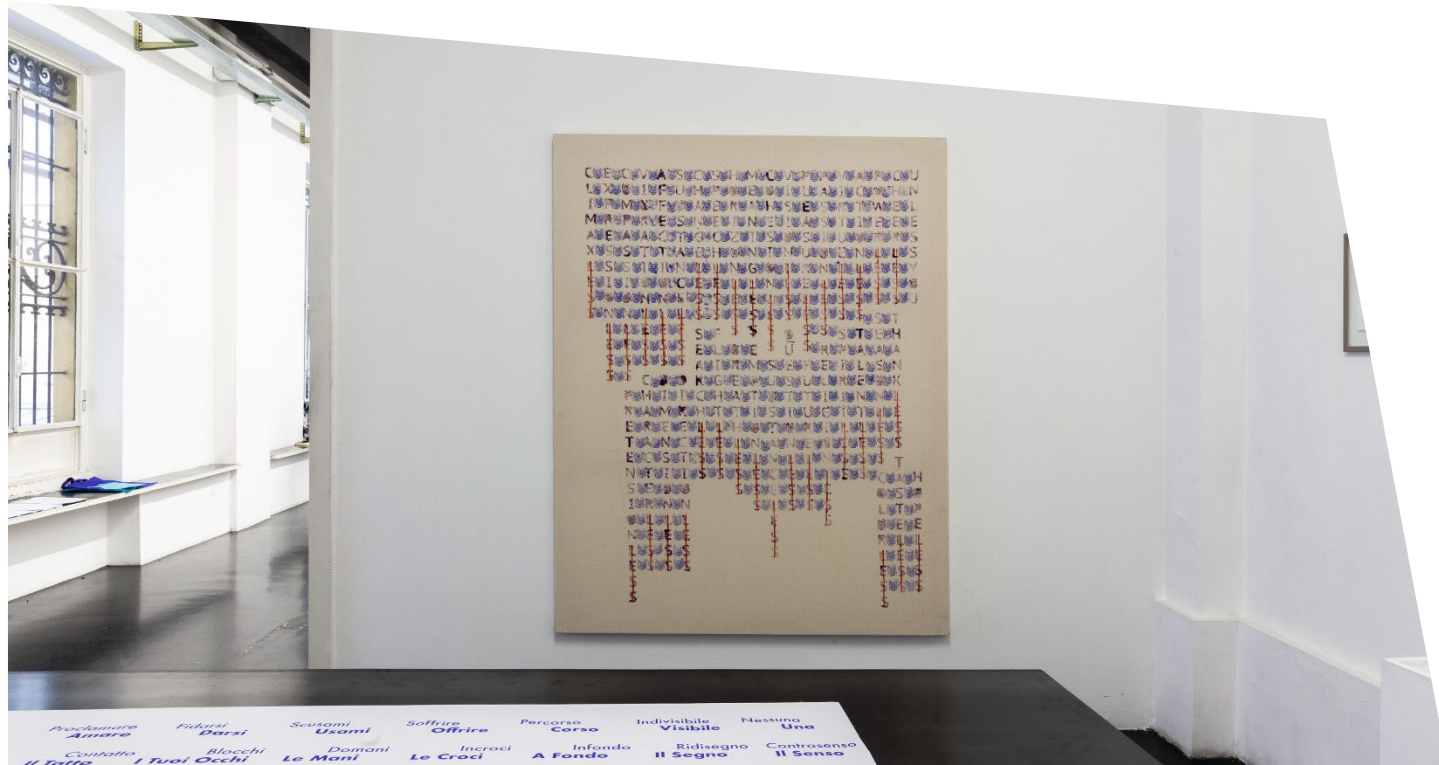


Bachelor of Arts in **PAINTING AND VISUAL ARTS**

Specialisations
**Painting
Visual Arts**

Campus
Milan - Rome

The BA explores the transformation of contemporary art practices, connecting art with different areas of the production and social contexts. Relating to the dynamics and values of the contemporary art system, the programme reinterprets and expands the traditional academic approach to painting and visual arts, guiding students through experimentation, investigating a variety of environments, techniques and methods, which will support them in developing an individual way of expressing themselves and their personal artistic ideas.



MASTERS OF ARTS

Master of Arts in

USER EXPERIENCE DESIGN

Campus

Milan - Rome*NEW!

The MA in User Experience Design (Second Level Academic Degree in Communication Design) provides the theoretical, technical and methodological skills for the design of complex digital communication systems. Through a continuous synthesis between creativity and strategy, and with an analytical and systemic approach to design that refers to cognitive psychology and contemporary visual culture, the MA deals with the study and design of digital interfaces and has a focus on user experience (UX/UI) as well as on information architecture.

*Teaching delivery campus subject to authorisation by MUR for A.Y 2022/23.



Master of Arts in

VISUAL DESIGN AND INTEGRATED MARKETING COMMUNICATION

Campus

Milan - Rome*NEW!

The MA in Visual Design and Integrated Marketing Communication (Second Level Academic Degree in Communication Design) provides a synthesis between the typical marketing approach, as usually covered in more corporate business oriented courses, to help students develop a solid background in the field, and the artistic-expressive approach as also used by new technologies, gaining a wide range of technical and design production skills. By working on real briefs, they have the chance to put their acquired skills into practice and to undertake all phases of complex communication projects.

*Teaching delivery campus subject to authorisation by MUR for A.Y 2022/23.



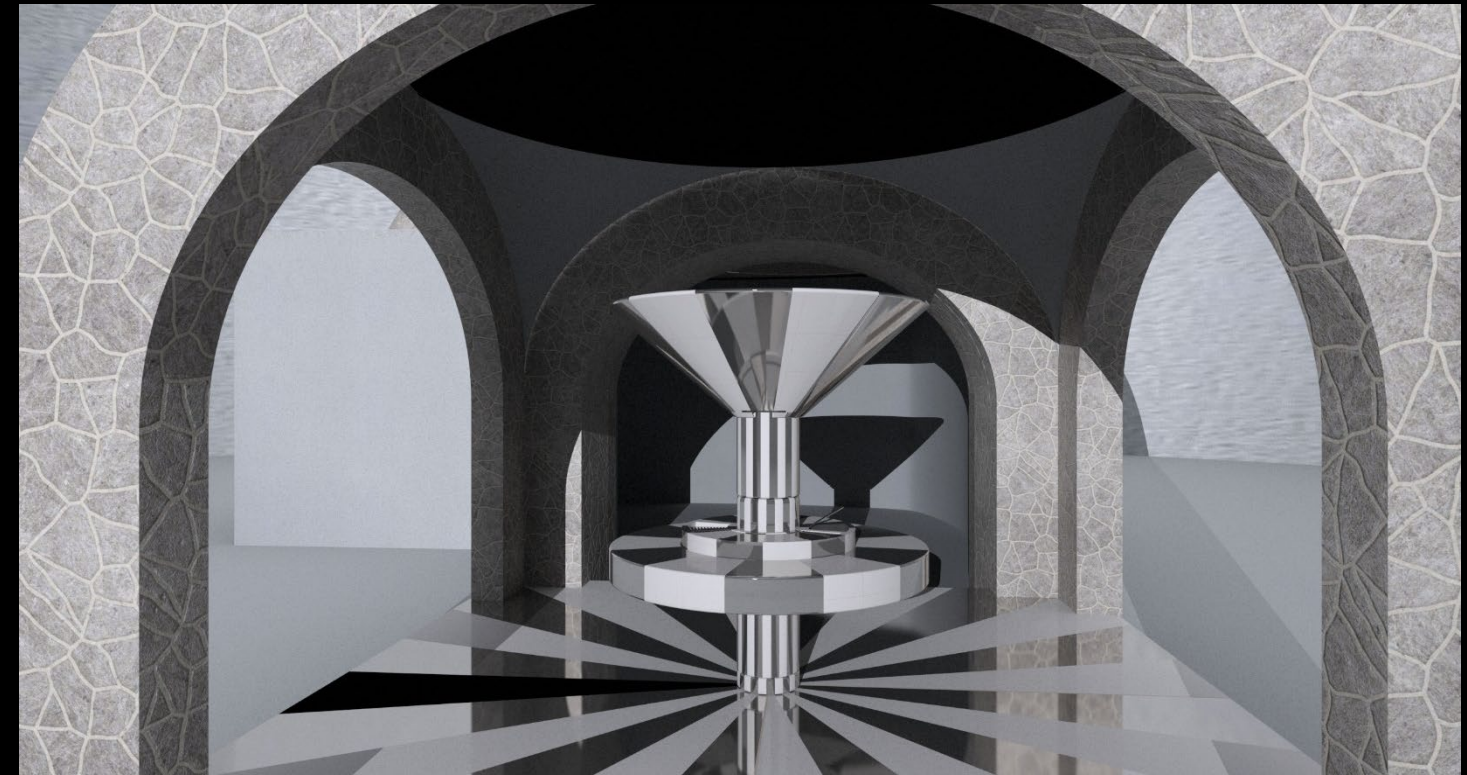


Master of Arts in

INTERIOR DESIGN

Campus
Milan

The MA in Interior Design (Second Level Academic Degree in Design) develops all-round professional profiles ready to enter the global marketplace. In the contemporary world, interiors play an increasingly important role in individual and collective living spaces of global cities, becoming part of a complex physical and narrative system. The MA enables its students to deal with conceptual and operational issues through an interdisciplinary approach open to innovation and cultural exchange, and different project experiences led by international professionals.





Master of Arts in

PRODUCT AND SERVICE DESIGN

Campus
Milan

The transition of the modern world from a “society of goods” to a “society of services”, and the search for a sustainable relationship with nature, gives designers the chance to explore the ethics of design more thoroughly. During the MA in Product and Service Design (Second Level Academic Degree in Design), professors and professionals guide students to become full-scale designers, capable of envisioning new products and services, managing all phases of a project’s development, from conception to manufacturing and release onto the market, through definition of the design strategy and material researching.



Master of Arts in **SOCIAL DESIGN**

Campus
Milan

If focused on social development strategies, design is capable of valorising human and natural resources, driving sustainable innovation, and promoting the empowerment of local communities and social evolution through the activation of micro and macro economies: social design is acquiring an increasingly significant role in the projects of companies and public administrations. The MA in Social Design (Second Level Academic Degree in Design) enables students to understand and to explore new scenarios for practicing design in today's and tomorrow's world.



Master of Arts in

FASHION AND COSTUME DESIGN*NEW!

Campus
Rome

The MA in Fashion and Costume Design (Second Level Academic Degree in Fashion and Textile Design) gives the students the necessary skills to handle experimental, workshop-based, and cultural design projects that are linked to fashion and costume design. Over the two years, they will learn the elements of these languages and how to methodologically transfer them into both the design and creation of a clothing collection and into the context of haute couture and performing arts' costume design.

*Course subject to authorisation by MUR for A.Y. 2022/23.



Master of Arts in

FASHION DESIGN

Campus
Milan

The MA in Fashion Design (Second Level Academic Degree in Fashion and Textile Design) trains professional figures to manage creative processes in the field of fashion design, from research to prototyping. Its innovative and sustainable workshops as well as the cultural contents allow the students to understand those elements of the fashion language that relate to the creation of apparel collections. Our lecturers, all industry professionals, guide the students in the search for their own vision that will be expressed in a very personal portfolio.





Master of Arts in

TEXTILE DESIGN

Campus
Milan

The MA in Textile Design (Second Level Academic Degree in Fashion and Textile Design) trains professional figures to manage creative processes in the fields of textile and knitwear design. Thanks to the collaboration with companies of the Italian system, the course offers innovative and sustainable workshops as well as cultural contents that provide thorough knowledge of the subject, and of its expressions in the fashion and art fields. Our lecturers, all industry professionals, guide the students in the search for their own vision that will be expressed in a very personal portfolio.



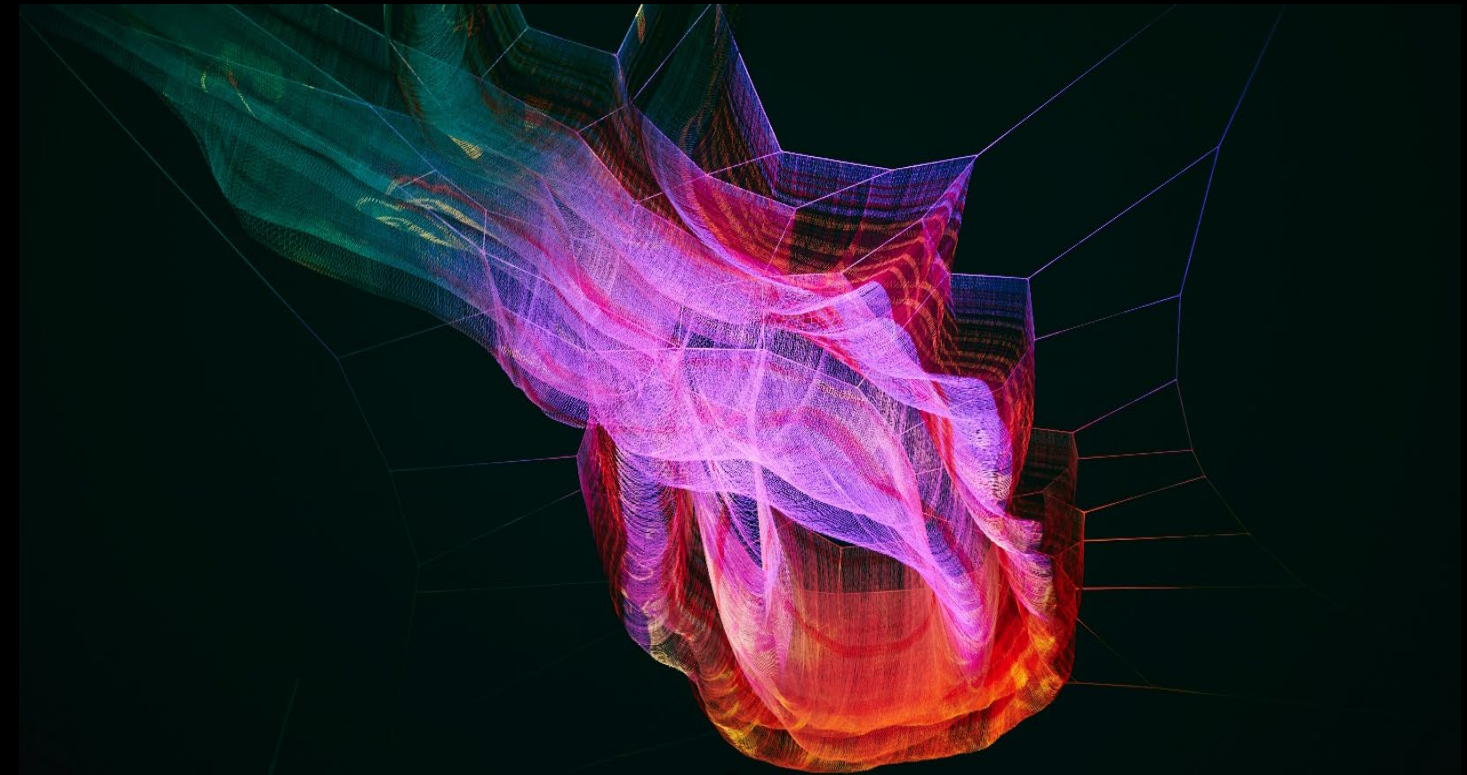


Master of Arts in

CREATIVE MEDIA PRODUCTION

Campus
Milan

The MA in Creative Media Production (Second Level Academic Degree in New Technologies for Arts) investigates the complexity of the physical and digital world, inquired and narrated through video cameras, microphones, databases, and sensors. It explores the creative possibilities offered by traditional and experimental audiovisual media and by new technologies. It's grounded on solid theories and methods to develop an innovative artistic expressive representation of reality through linear and non-linear audiovisual productions, enhanced by the adoption of creative coding, human-computer interaction, x-reality, visual and generative sound design.





Master of Arts in

VISUAL ARTS AND CURATORIAL STUDIES

Campus

Milan - Rome*NEW!

Established in 2006, the MA combines solid training in artistic production with highly specialised curatorial practice. Lead by globally recognised artists, curators, critics and intellectuals, the programme explores the relationship between art, visual culture, aesthetics and social dynamics, focusing on the main research and theoretical methodologies of contemporary art. Given the solid positioning of the NABA Visual Arts Department within the contemporary art system, students will tackle interdisciplinary activities, and new training and operating models in contemporary art.

*Teaching delivery campus subject to authorisation by MUR for A.Y 2022/23.



ACADEMIC MASTERS

Academic Master in **CREATIVE ADVERTISING**

Campus
Milan

The Academic Master provides students the chance to develop their talents in copywriting, storytelling and art direction, enabling them to ideate campaigns across various types of media. The programme alternates the teaching of the basics of creative advertising - from terminology to project logics - to a “learning by doing” didactic approach: students, in fact, will attend intensive workshops with leading companies and sector professionals and will be encouraged to participate in prestigious international creative competitions.

AUGMENTED REGALITY

Pick up the ingredients before they expire.

THE CHALLENGE

The entire Bk menu is now 100% real without artificial flavors, colors and preservatives. Millennials and Gen-Z crave authenticity and seek out real experiences. They associate fast food with fake and unhealthy food and for this reason they don't trust it.

INSIGHT

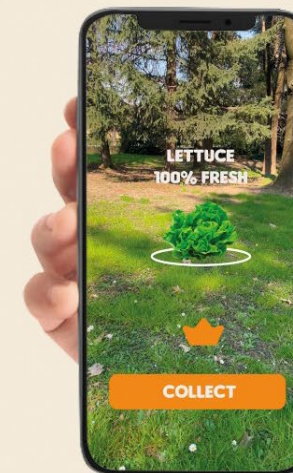
Natural ingredients taste better but last less.

IDEA

A BK augmented reality app feature specifically designed for the “always on” generation. This makes people aware of what's inside each BK product and how “real” the ingredients are due to their genuine expiry date, in a playful and interactive way.

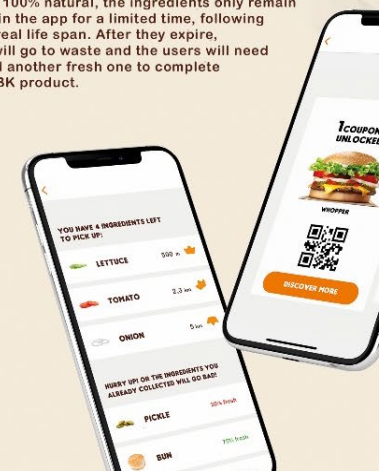
HOW IT WORKS

Using the smartphone's camera, users will have to find out the full list of ingredients of their products of choice around the city through augmented reality or by swapping them with their friends: only once all the necessary ingredients have been collected, the user will unlock a free coupon to be used at BK.



BUT WATCH OUT!

Being 100% natural, the ingredients only remain fresh in the app for a limited time, following their real life span. After they expire, they will go to waste and the users will need to find another fresh one to complete their BK product.



100% real





Academic Master in

SUSTAINABLE INNOVATION COMMUNICATION NEW!

Campus
Milan - Rome*

The one-year Academic Master explores theories, methods and design approaches to contemporary communication through an intensive programme and helps students to develop cross-disciplinary analysis, cultural coding and language skills pertinent to the sustainable innovation of institutions, public and private companies. It provides students with the competences to design and plan communication systems in which marketing, strategy and creativity are integrated with coherence and harmony in order to enhance the eco-systemic impact of cultural and technological innovations.

*Teaching delivery campus subject to authorisation by MUR for A.Y 2022/23.





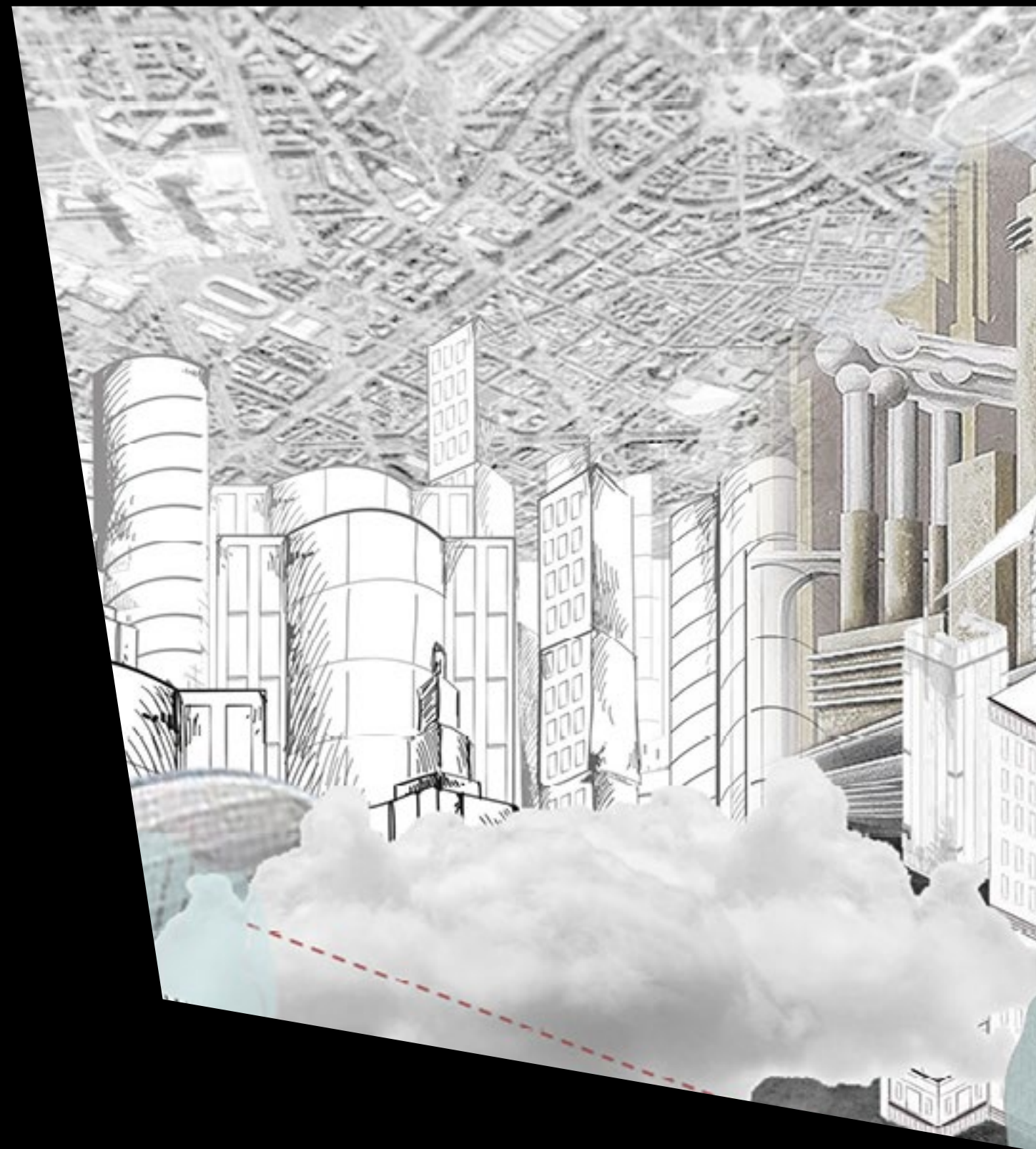
Academic Master in

NEW URBAN DESIGN*NEW!

Campus
Milan

The Academic Master gives a new perspective on the role of urban designers, and allows the students to enhance their experience in reading into, interpreting and designing cities to face the new complexity of urban contexts, and complement it with practical actions also establishing relationships with local and international partners. Through the research of new ways to understand the city, this course develops the specific necessary skills to carry out new urban design projects, with specific attention to service design.

*Course subject to authorisation by MUR for A.Y 2022/23.





Academic Master in

FASHION DIGITAL MARKETING*NEW!

Campus
Milan

The Academic Master is an intensive study path that analyses the developments of the contemporary fashion system in terms of marketing, communication and culture, with the aim of preparing professionals in the digital marketing field, capable of creating specific contents and strategies for fashion and lifestyle brands. With the study of digital technologies, tools and media within theoretical and project-based courses, where lectures are complemented by seminars and thematic workshops, the students can develop a self-sufficient, innovative and sustainable approach.

*Course subject to authorisation by MUR for A.Y 2022/23.





Master in

FASHION LAW*NEW!

- Blended

A collaboration between NABA and UNINETTUNO University

Approach

Blended (online/Milan campus)

The First Level University Master's Degree develops between online, on the Uninettuno e-learning platform, and in presence, on the Academy's Milan campus, activities and intends to train highly qualified professionals capable of managing the business, legal, technological, and marketing aspects of the fashion and textile industry in a systematic and multidisciplinary way, at national and international level, with a focus on sustainability (environmental, economic, and socio-cultural) and digitalisation aspects.

*University Master's Degree accredited by International Telematic University UNINETTUNO (60 CFU).





Academic Master in

SCREENWRITING FOR SERIES*NEW!

Campus
Rome

Through an intensive programme that integrates theories, methods and design practices by developing cross-disciplinary skills of analysis and cultural coding of contemporary languages, the one-year Academic Master in Screenwriting for Series intends to train professional figures in the field of audio-visual screenwriting, who are capable of intercepting themes and narratives of a constantly evolving world with the aim of writing, developing and editing serial projects of national and international relevance.

*Course subject to authorisation by MUR for A.Y 2022/23.





Academic Master in

ART AND ECOLOGY*NEW!

Campus
Milan

The Academic Master provides the students with a cross-disciplinary methodological approach and the needed tools to fulfil the most urgent issues related to landscape, environmental protection, biodiversity and sustainability, by connecting artistic creativity, design practice and scientific knowledge. Through theoretical seminars, experimental workshops and field research, the students explore the dynamics and stratifications that define an ecosystem (natural and social).

*Course subject to authorisation by MUR for A.Y 2022/23.





Academic Master in

CONTEMPORARY ART MARKETS

Campus
Milan

The Academic Master is an intensive study path directed at providing students with effective tools for the interpretation of art market dynamics, with particular focus on contemporary artistic languages. The first cycle of the programme is dedicated to classroom activities, workshops and visits to galleries, foundations and museums. The second is focused on internships, enabling students to experience different market areas first-hand, and on the final projects. Students will also attend study trips to Artissima in Turin and Art Basel, the sector's most important fairs.

Donne Artiste in Italia

Presenza e Rappresentazione



Academic Master in

PHOTOGRAPHY AND VISUAL DESIGN

Campus
Milan

The Academic Master prepares professionals for their entry into the world of photography, arts, and national and international communication, integrating theoretical study with projects, workshops and guided visits to research centers and exhibition spaces, audiovisual production facilities, publishing houses, theatres, artists' studios, museums and contemporary art galleries. The second part of the programme is dedicated to a period of internship in collaboration with a network of partner companies and institutions that facilitate the entry of students into the job market.



OTHER PROGRAMMES

SEMESTER ABROAD PROGRAMMES

They are designed to suit the needs of students sharing the wish to have an international study experience. Semester Abroad students will spend a term at the NABA campus in Milan or Rome together with students coming from all over the world and will have the opportunity of taking part to courses in the Academy's different fields of interest.

SUMMER COURSES

Students can choose among introductory, intermediate and advanced level courses in Communication and Graphic Design, Design, Fashion Design, Media Design and New Technologies, Set Design and Visual Arts fields in two weeks of intensive project-oriented work supervised by leading professionals.





CORSI BREVI *(Short Courses)*

Provided exclusively in Italian language, they are designed for an audience of students and professionals, but also for anyone without an academic qualification, to improve their own skills in some field of interest in the Visual and Applied Arts.

FOUNDATION YEAR

Propaedeutic interdisciplinary programme aimed at candidates with a secondary school diploma or other appropriate diplomas, who don't meet all the admission requirements for their chosen NABA BA. It provides them with sufficient linguistic and educational/cultural competences to enable their enrolment on the first academic year of the BA of interest.

NABA

NUOVA ACCADEMIA
DI BELLE ARTI

GAP YEAR PROGRAMME

Designed for students having a secondary school diploma who wish to spend an extraordinary learning experience abroad for one academic year by taking part to the first year of a BA of their choice, joining regular students classes and study path, to live a unique period in one of the NABA campus in Milan or Rome.

ERASMUS+ AND INTERNATIONAL EXCHANGE

NABA develops and promotes opportunities for students to study abroad as part of their academic experience. Erasmus+ and International Exchange programmes allow students to join the regular classes and study paths alongside NABA degree students.



NABA

NUOVA ACCADEMIA
DI BELLE ARTI

DIPLOMA PROGRAMMES

Diploma Programmes have the same curricula and the same examinations as the BA Programmes, however they lead to the awarding of a NABA diploma and not degree.

INDUSTRY RELATIONS AND CAREER SERVICE



INDUSTRY RELATIONS

Industry Relations office represents a bridge connecting the Academy with the working world organising collaborations with companies:























- **Workshop:** starting from the actual needs of the company involved, NABA offers different types of partnership.
- **Residency:** students and lecturers leave the classroom and focus on the brief in an extra-academy context over a period of four days.
- **Design Marathon:** a 48-hour competitive workshop that involves the best NABA students in a design challenge based on one or more project briefs proposed by global Brands and Companies.

CAREER SERVICE

Career Service office supports students and alumni in the construction of their career path through:

- **Support** in preparing CV, portfolio and internships activation.
- **NABASympliciY:** on-line platform where students and alumni can showcase their CV and portfolio and where companies can advertise internships and job offers.
- **Talent Harbour:** event that offer a unique occasion for students and companies to meet and know each other's.

STAGE, PLACEMENT AND PROJECTS WITH

ALTAROMA	 ARTISSIMA INTERNAZIONALE D'ARTE CONTEMPORANEA	 ARTS THREAD	 Barilla The Italian Food Company. Since 1877.	 BIG NOW	 CARGO
 CISCO	CONDÉ NAST ITALIA	CONVERSE ➤	 easyJet	FRATELLI ROSSETTI	 havaianas
 Henkel	 hp	 INDIANA	 LUXOTTICA®	MAGIS	MA XXI Museo nazionale delle arti del XXI secolo
 ni	 Microsoft	MISSONI	 MITSUBISHI ELECTRIC CLIMATIZZAZIONE	 MM	MOROSO™
 M&CSAATCHI BRUTAL SIMPLICITY OF THOUGHT	Nestlé®	NOT JUST A LABEL	Ogilvy & Mather	PHILOSOPHY DI LORENZO SERAFINI	 PORSCHE Centri Porsche di Milano
RICHMOND	 SAN BENEDETTO	SIEMENS Home Appliances	Italy Sotheby's INTERNATIONAL REALTY	 TUCANO DESIGN MILANO ITALY	Venchi 1878
we are. social	 Whirlpool®	Yakult	 YES MILANO	YOOX	3M

SUCCESS STORIES



MARIALUISA BAFUNNO

Assistant director and Stage Manager

TEATRO ALLA SCALA, FESTIVAL DONIZETTI
OPERA, CARTE BLANCHE – DANISH THEATRE
COMPANY

BA in Set Design graduate

“NABA helped me to develop a critical
‘awareness’ regarding the scenic
space. I have begun working as a
director and I believe that my studies
in Set Design gave me the tools to
face the stage in a more technical
and conscious way”

Ph. Hilary Piras



ALEXANDER IMRE

Product Designer

PATRICIA URQUIOLA S.A.S.

BA in Design graduate

“NABA has been a great base camp
for a well prepared start into the
professional design world. I got the
chance to learn the essential tools
and rules which are so important on a
daily basis in being a product
designer”



ELENA FRANCESCHINI

Art Director

DOING, PART OF CAPGEMINI

**BA in Graphic Design
and Art Direction graduate**

“Creativity and freedom of expression go hand in hand. In NABA I have always found a dynamic environment in which the most varied forms of creativity were stimulated and supported. A fundamental approach to learning to move with courage in the world of communication”



CHIARA LEONARDI

Story Editor and Assistant Director

VIAGGIO IN ITALIA BY G. SALVATORES;
PINOCCHIO BY M. GARRONE

**BA in Media Design
and Multimedia Arts graduate**

“To me NABA represented not only a path of professional growth, but above all a route to gain awareness of my abilities”



HUANG XIAOQIONG

**Entrepreneur, Project Operation Director,
Art Consultant**

WOWKNOW CULTURAL COMMUNICATION,
THE MOUNTAIN VIEW, SHENZHEN, GOODIS
CULTURAL AND CREATIVE CENTER

**BA in Painting and Visual Arts
graduate**

“The BA, with its multiculturalism
and synergy between traditional and
contemporary art approach, allowed
me to learn that art is not just painting
related but is able to improve the
understanding of the world with an
open mind”



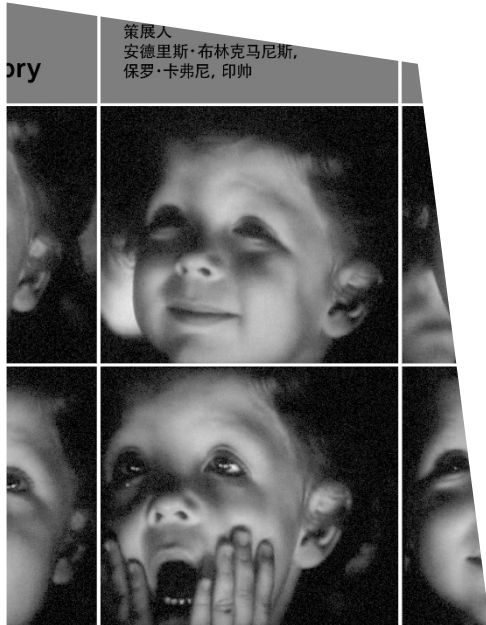
IGNACIO MUÑOZ

Project Manager

LUDOVIC DE SAINT SERNIN

BA in Fashion Design graduate

“I will always be grateful to my
professors at NABA for preparing me
to go out into the fashion industry and
to navigate through all the challenges
confidently”



YIN SHUAI

Curator

**MA in Visual Arts and Curatorial
Studies graduate**

“When I was studying in NABA, I remember the director said ‘we are interested in collaborating with students in a professional way instead of traditional teaching’. Now I start my career and my professors at that time become my colleagues, we continue working together as we did in NABA”



TIANSHU SHI

Industrial Designer

WHIRLPOOL GLOBAL CONSUMER DESIGN

MA in Design graduate

“In my opinion, NABA is not just another art school but an excellent example of Italian Design thinking. Working together with creative professionals, intellectuals, artisans and companies, enabled me to understand the underlying logics without losing touch with real industry practices”



ANDREA PEDRINA

Interaction Design Lead

FJORD

**MA in Communication Design
graduate**

“I have learned how to approach complex problems, improving my group work and project management skills. I have developed the ability to design with a strategic vision, refining my capabilities as a designer”



MIAO RAN

Fashion Designer

MIAORAN STUDIO

**MA in Fashion and Textile Design
graduate**

“The campus atmosphere stimulates multicultural exchange and, as a creative designer, it was very important to me to sense this feeling. Advice from lecturers was precious to help me work on my vision and develop my own path in fashion”

THANK YOU

www.naba.it

